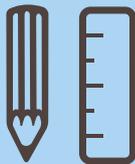




foto

+



grafik

paul langmead

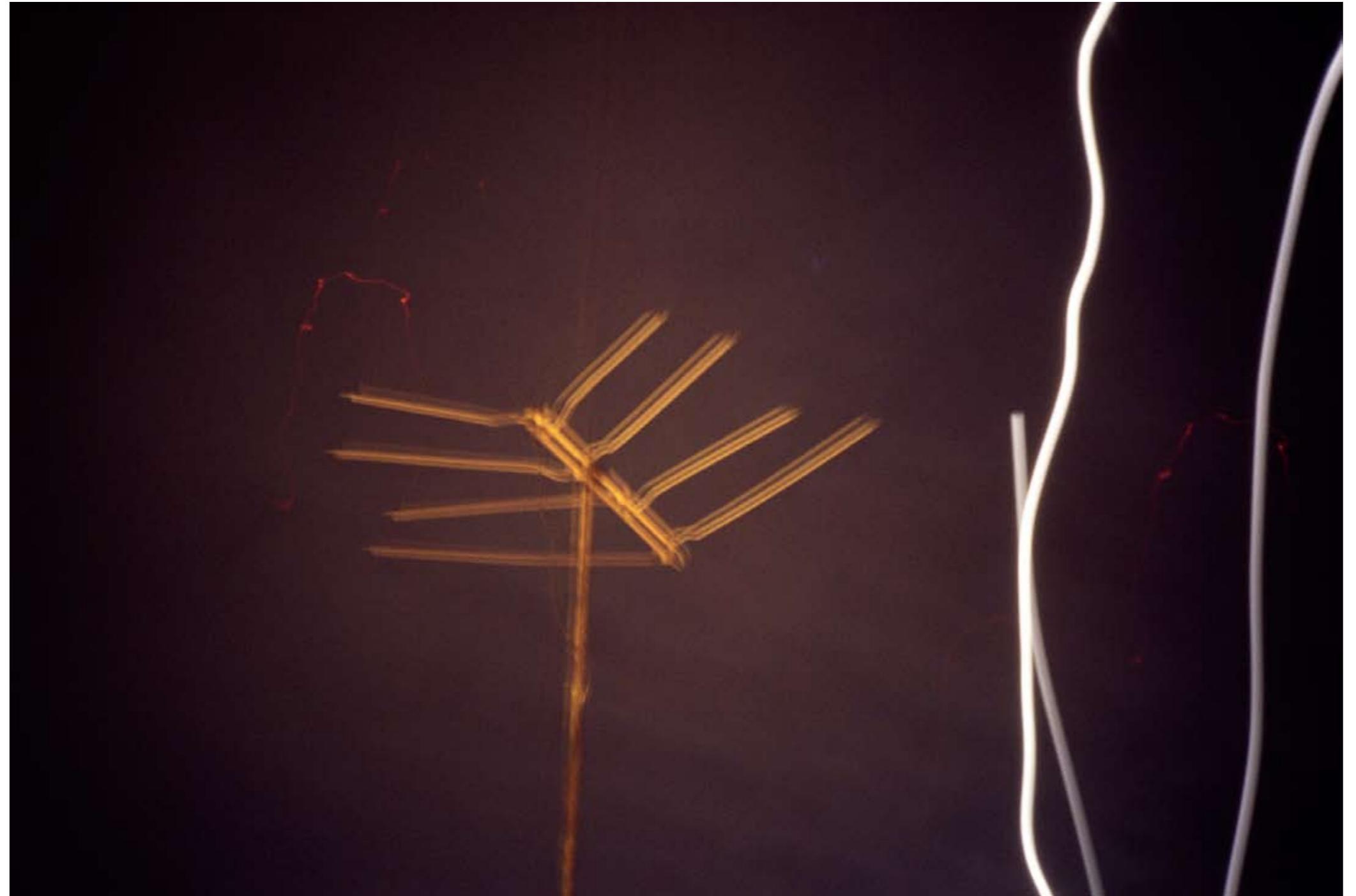
photography / design

Paul Langmead.

As a photo artist, I have spent many years, both during the course of my studies and after graduation, fine tuning my visual skills to give me a complete skill set which covers every stage of the image-making process, from creation of dynamic photographic imagery, digitisation and digital manipulation and high quality large-format output, or digital publication production.

This document details my skills in the following areas, and provides some samples where possible:

- Photography
- Digital Layout and Design
- Digitisation and Digital Manipulation
- Colour Management
- Large-Format Printing

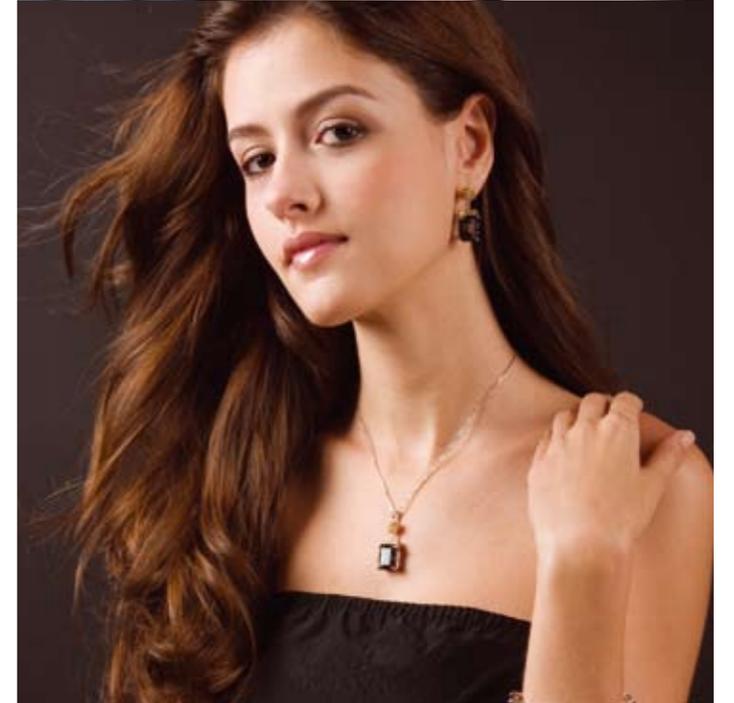


Photography.

As my major during my undergraduate studies, photography has, and continues to be, the focus of my creative output. While my preferred style is still life, both street and studio, I also have experience with a variety of other styles both in the studio and on location.

My skills and experience include:

- Digital, 35mm, Medium Format and 5"x4"
- Shooting elements for later compositing
- Studio and location Macro photography
- Food, Product, Interiors, Portraits and Fashion.



Photography.

Outside of the studio, and in my own time my preference is for location still life, and timed exposures at night. My goal is always to capture a piece of a place, rather than try to photograph all of it.

Provided below are examples of my commercial photographic, digital post-production and design work.



Photography and Post Production

Type: Print/Billboard Campaign

Client: Agency 303/Mush Media

Brief: Photograph a series of elements under specific lighting, and collude with a 3D modelling and illustration team to place the objects within a 3D model. Finalise the composited image ready for the billboard design team.



Photography, Layout and Design.

Design has become an increasingly important part of my visual skills, enabling me greater control in the presentation of images to maximise their impact.

Provided are some samples of projects I have been involved with recently.

Type: *Womens Apparel, Website and Catalogue Photography, Catalogue and Print Design and Layout.*

Client: *SoothStyle.com*

Brief: *Create images for web and print for the purpose of apparel and jewellery sales in the United States. Production and quality control of printing for all print based output.*



Photography, Layout and Design.



A. Amethyst Vine Drop Earrings. Delicate silver vines drop to a bold pear-shaped amethyst. With cubic zirconia accents at post. Sterling silver setting. 11.5 carat f.w. amethyst. Post backs. Import.

822203 was \$18.00 **NOW: \$79.99**

B. Rectangular Amethyst Ring. A bold statement piece with a rectangular faceted amethyst highlighted with tiny cubic zirconia details. Sterling silver setting with a pretty scalloped pattern. 16.5 carat amethyst. Import. Sizes 6-9.

822601 was \$108.00 **NOW: \$89.99**

C. 3d Stone Bracelet. A trio of gems sparkle on a sterling silver setting: blue topaz, amethyst, and lemon quartz with silver accents for movement. 27 carat blue topaz; 20.5 carat amethyst; 23.5 carat lemon quartz. Box clasp. Import.

822103 was \$238.00 **NOW: \$199.99**

D. Multicolor Sapphire Earrings. An elegant accent in a colorful mélange of blue, yellow, green, red and orange sapphires. Sterling silver setting. 15 carat f.w. blue, yellow, green, red and orange sapphires. Post-and-clip backs. Import.

822204 was \$158.00 **NOW: \$129.99**

E. Multicolor Sapphire Ring. A beautiful accent in a colorful mélange of blue, yellow, green, red and orange sapphires. 4.7 carat f.w. blue, yellow, green, red and orange sapphires. Import. Sizes 6-9.

822603 was \$118.00 **NOW: \$89.99**

F. Multicolor Sapphire Necklace. A sparkling cluster of blue, yellow, green, red and orange sapphires on a delicate sterling silver chain. 7.5 carat f.w. blue, yellow, green, red and orange sapphires. 16" chain. Import.

822303 was \$118.00 **NOW: \$89.99**



G. Silk Lace Camisole. Feminine, spaghetti-lace camisole with adjustable straps. Semi-fitted and slightly flared at the hem. Double-layered silk georgette bodice in comfortable bias cut. Lace cup-lined with soft silk charmeuse. Back. Dry clean. Import. Sizes: 2-14.

A31203 was \$68.00 **NOW: \$39.99**



H. Ruched Evening Dress.

This silky, slim-cut pure silk jersey dress is perfect for any occasion. Eye-catching ruffled waist and long-sleeve sleeves with shoulder slit. Modesto V-neckline, full-back. Slit A-line skirt falls 27.14" below natural waist. Slip-on styling. Silk jersey lined top, silk georgette lined skirt. Import. Deep red, black. Dry clean. Sizes: XS (2), S (4-6), M (8-10), L (12-14). (Millennium-cut Smoky Quartz Earrings & Millennium-cut Quartz Bracelet, right, see page 43)

A31302 (deep red) was \$128 **NOW: \$99.99**
A31303 (black) was \$128 **NOW: \$99.99**

Photography, Layout and Design.

Type: Information Card - Photography and Design

Client: The Four Seasons Hotel, Shanghai

Brief: Create an information card to be placed in rooms to provide guests with information about exotic fruits included with the hotel's complimentary fruit basket.

dragon fruit

Due to the small, crunchy black seeds found in the mildly sweet flesh, dragon fruit, or pitaya, is often likened to kiwifruit.

According to legend, dragon fruit was created by fire-breathing dragons. Folklore has it that eating the fruit empowered one with the strength and ferocity of a dragon.

High in fiber and rich in vitamin C, this is a fruit typical to Taiwan, Vietnam, China and Thailand.

To eat, slice in half and scoop out the flesh. Best served chilled.

火龙果
dragon fruit
火龙果

火龙果，在爽口的果色种子。火龙果名字传说中的火龙有关。龙果以后能象火龙部

它含有一般水果中少C和水果纤维，是属地区，大陆地区。是典型热带水果。

食用时将中间切开，冰冻口感更佳。



lychee

The lychee as a traditional Chinese symbol of romance, traces back to an emperor's concubine who had an insatiable passion for the fruit. For her delight, the emperor demanded lychees be brought from all parts of the country.

Full of fructose, protein, vitamin C and citric acid, lychees are said to be good for the brain cells.

To eat, peel off the skin and avoid the pip. Lychees are best enjoyed from the end of May through July.

荔枝
lychee
荔枝

“一骑红尘妃子笑，荔枝来。”荔枝象征浪漫以追溯到中国唐代的

荔枝含有丰富的果糖维生素C、柠檬酸、细胞有益处。

去壳去核食用。五月是品尝荔枝的好时节



mangosteen

After 10 to 15 years of cultivation, mangosteen trees begin to bear fruit. The hard rind of this fruit is nearly 2 cm thick. At the centre is the soft opaque white fruit, which resembles a head of garlic but tastes slightly sweet and tart.

To eat, crush fruit between palms and remove the white, edible flesh. Mangosteens are most savory from April through early June.

山竹
mangosteen
山竹

山竹果树需经过10至15年方可结果。坚硬的厘米厚，中间则是白实，形似蒜头，口感

把山竹放于手掌中轻肉食用。四月至六月成熟的季节。

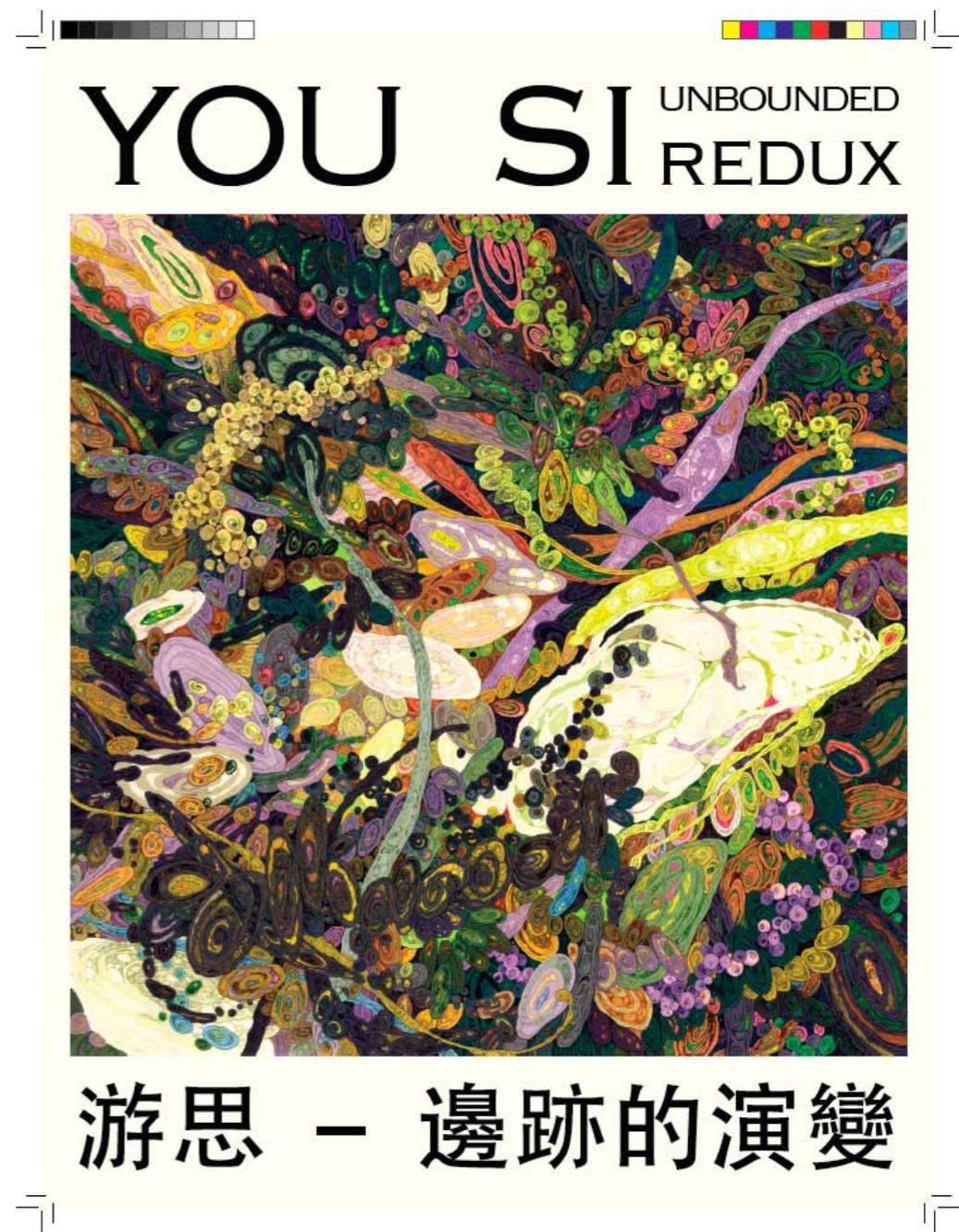


Layout and Design.

Type: *Exhibition Catalogue*

Client: *Art Labor Gallery, Shanghai.*

Brief: *Create an exhibition catalogue in keeping with the gallery's existing design style, and taking into consideration the wishes of the artist. Work was done in close consultation with the artist, the gallery and the Printer.*



Layout and Design.

Type: Magazine Layouts

Client: CiAO Magazine

Brief: Create content and magazine spreads for inclusion in a monthly street press magazine. Photography and art direction for 'autoErotica' by Paul Langmead and Paul Sharp.



A Nearfull

Brought to you by URBAN RECORDS and INERTIA.
Reviews by Paul Langmead.



Fela Kuti - Best Of
Shock

This guy is a genius. any-
one who can have dozens
of wives, god knows how
many kids, produce rhyth-
mic and percussive de-
lights like this and still be
loved by all is either really,
really smart or just cheat-
ing at life somehow. If you
don't know Fela Kuti, you
bloody well should!



Pony Up! - Pony Up!
Ten Fingers/Inertia

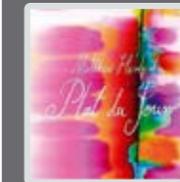
Can everyone please go
out and buy this CD, so
that the talented ladies
that are Pony Up! can af-
ford the kind of record-
ing and production they
so richly deserve for their
next release. clever and
witty yet strangely dark,
this one is for the more
sardonic amongst you.

**NGV Sounds III - Aus-
tralia Select** Level Two

Art and music..... Just a
thought; when's the last
time you had a boogie in a
gallery? Stylish remixes of
well known tunes to whack
on the iPod while you're
becoming more cultured.
At least I think that's what
NGV had in mind. (Mi-
cro gallery of cool art on
sleeve for the lazy.)



Top Ten:



Colditz Glider - Colditz
Glider Building

No one gave me this to
review, I bought it because
it deserves to be reviewed.
These guys get you really
hard with their jazz fused
post rock madness. Go for
a wander with these boys
and see just how far aussie
ambient rock (your mum
wont call it that) has come
in the last few years.



Studio One Lovers
- Various Soul Jazz/Inertia

If you're like me and never
liked reggae enough to
buy an album, you can
fake it with this release.
As the title indicates, this
is 'shaggin' reggae, so
if there's a dreadlocked
girlie/fella you're trying to
tune and need the vibes to
match the tea-cozy, look
no further.

Matthew Herbert - Plat
du Jour Accidental/Inertia

The stalwart of the elec-
tronic music scene at last
releases his long awaited
and inevitable album about
food. All of the sounds
were made by recording
pasty English types eating
scenes and lard and such
(lie). This known, Plat du
Jour is surprisingly pretty,
if hard to digest.

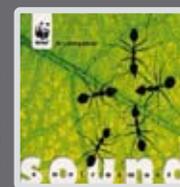


**Will Saul - Space Be-
tween** Simple/Inertia

Will Saul almost pulls off
a very spiritual and emo-
tional electronica album,
the cover is almost simple
enough to be understated
and cool. I almost liked this
album... ALMOST. In the
end, it winds up sounding
like a Four Tet rehash with
about 10% of the insight.
Just being honest...

Holidays on Ice
- Playing Boyfriends and
Girlfriends Inertia

The title takes up half the
review! I thought this might
be a bit sweet to take se-
riously, and in parts it is...
but these melodies make
you want to work in soup
kitchens and feed the
homeless and have babies
and stuff. One to like in se-
cret me thinks.



Environment Sound
- Various Shock

Wow! This whole CD cover
is made out of paper! No
plastic parts in sight (cept
the disks smart arse).
Filled with everything from
tree hugin types to pop
idols. How do you review a
compilation this eclectic?
You say: "I think this CD is
really cool" and it is really,
especially the cover

**Will Saul - Space Be-
tween** Simple/Inertia

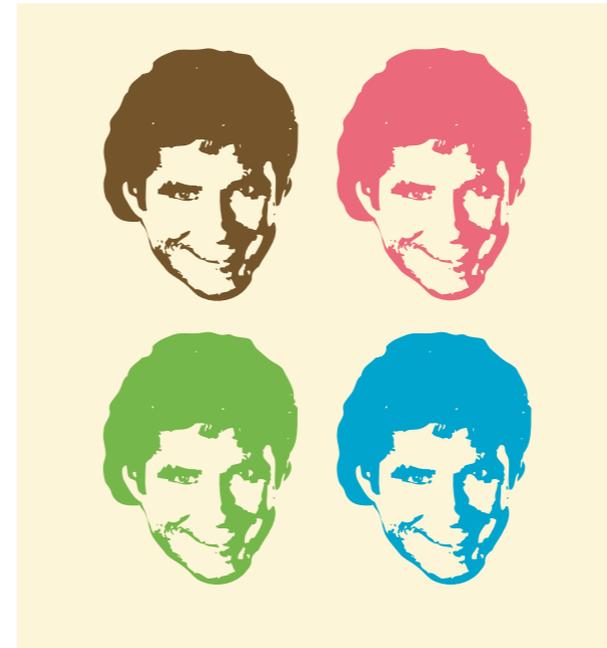
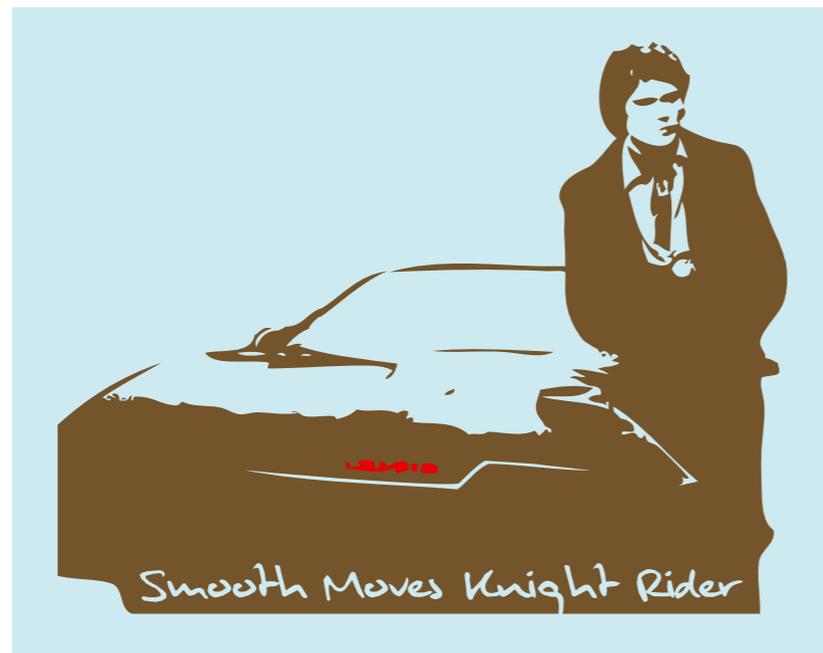


Illustration.

Type: T-Shirt Designs

Client: Michael McRitchie

Brief: Create a series of T-Shirts around the personality and profile of David Hasselhoff. Create concepts and ideas along with artwork and final screen masks ready for production.



Technical Skills.

Custom High-Resolution Film Scanning.

Many photographers (myself included) still shoot on transparency or negative when they require enlargements bigger than digital will allow.

Most of my scanning experience is with the Imacon Flextight range of virtual drum film scanners.

Digital Large-Format Printing.

Output from Photoshop to various digital printers including Epson Inkjet printers (9600, 7600, 2100 and other smaller format models), Digital RA printers (LED printers such as the KODAK Pegasus and Fuji Frontier).

Printing usually involved colour correction and cleaning of scans or digital files, profile application, proofing, final output and trimming.

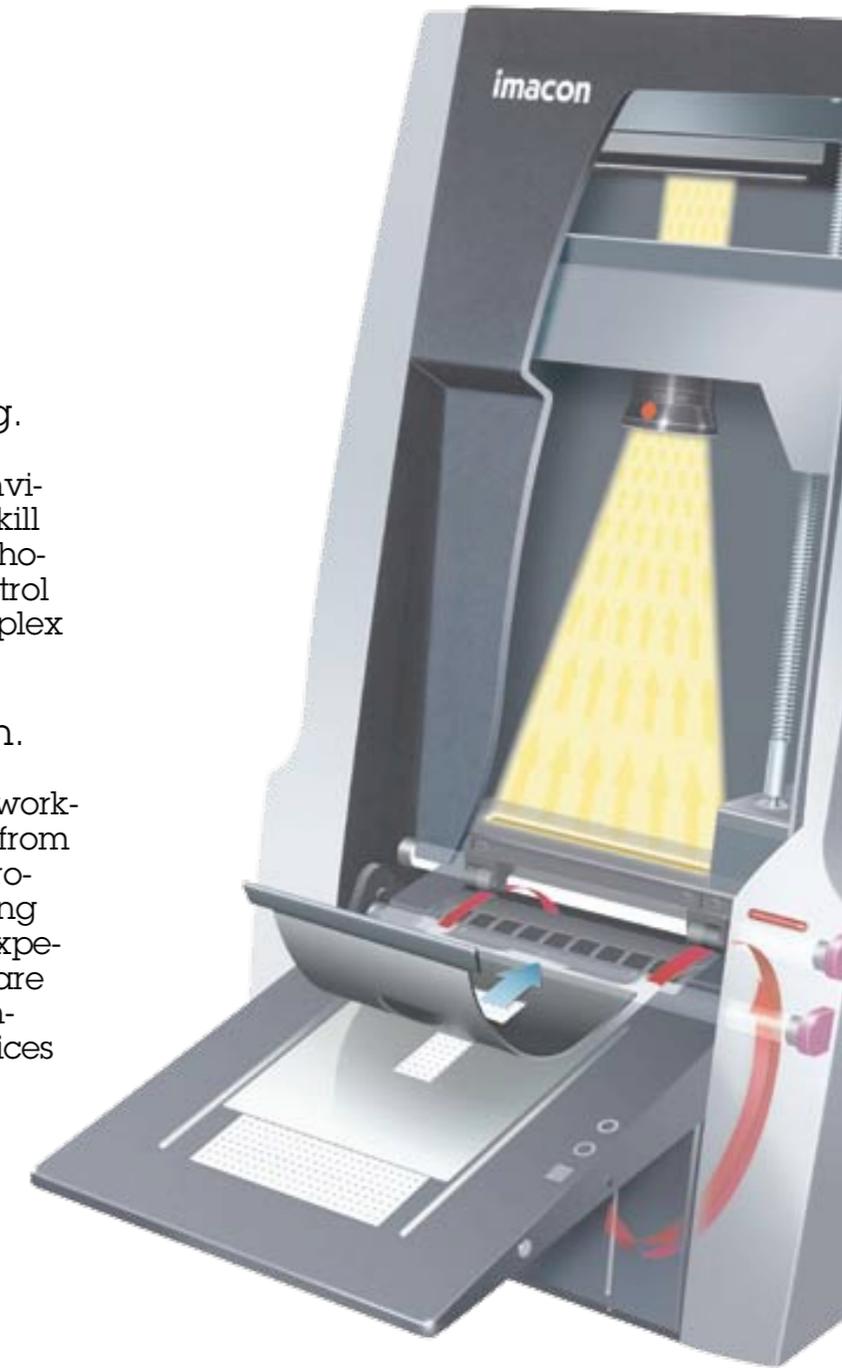
In my time as a digital printer I prepared a number of complete exhibitions involving large numbers of images and requiring 'ganging-up' in order to conserve time and paper.

Digital Manipulation and Retouching.

As part of my experience within the lab environment, I have developed considerable skill in manipulating photographic images in Photoshop. This ranges from critical colour control and colour changes to the creation of complex composite images.

Colour Management and Calibration.

Colour management throughout a digital workflow is essential for ensuring correct colour from the original source through to the final reproduction. This is especially true when creating high quality prints for exhibitions. I have experience with calibration 'Spyders' and software as well as an understanding of colour management across an array of different devices including scanners, displays and printers.



Education.

Edith Cowan University, Perth WA.

Bachelor of Communications (Photome-
dia) with Honours, 1997 – 2004.

Awards:

Runner up, Best Monograph, Edith Cowan Uni-
versity Graduate Exhibition

The University Of WA, Perth WA.

Bachelor of Arts (Psychology), 1996. (first
year completed)

paul langmead

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